

Online Tourism Brochure Fulfillment Services

One Solution.

Targeted, Cost-Effective Marketing

At One Fulfillment, we offer an innovative program that features your brochure directly on your state's official tourism web site. A few simple clicks and travelers can order your brochure. It's a great opportunity to reach interested, self-selected tourists as they develop their vacation plans. But don't worry about mailing all those brochures. We handle that for you, so you can focus on promoting your destination. We help you reach a wider audience without the speculative advertising costs and without the hassles of stuffing envelopes and sticking labels.

One Fulfillment.

Turnkey solution for promoting your destination

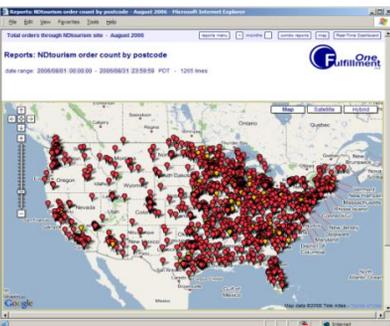
If you handle the mailing of your own brochures, you already know about the costly overhead and organizational hassle. You and your staff spend valuable time and resources on stuffing, addressing and mailing brochures.

At One Fulfillment, we take orders for your brochure directly through your state's official tourism web site. Then we pack and ship your brochure orders so you don't have to.

All you pay is first-class postage for each brochure we mail. That's it. You pay nothing else. We cover the cost of envelopes, labels, and labor, so you don't have to. You can even receive quantity discounts that reduce your costs further. This cost-saving strategy lets you allocate valuable resources elsewhere.



Extensive Reports



Interactive Map of Orders

One Step Beyond.

A program that yields marketing intelligence

The rules of marketing are constantly changing. But one rule is more important than ever: Know your customers. Each month, you'll get a detailed report about the travelers who are interested in your destination. You'll get a list of their names, mailing addresses and demographic information. You'll even get e-mail addresses for those who opted in. You'll also receive graphs that give you valuable insight into the age, gender, state of residence, and vacation interests of travel consumers who order your brochure. The map with your orders plotted on it is a real eye-opener. And all of this research data is absolutely free. It's the kind of added value that makes One Fulfillment hard to resist.

Opportunity You Can't Afford to Miss.

It's a win-win-win solution

With One Fulfillment's innovative marketing solution, everyone wins. Your state tourism agency can more effectively build a compelling case to visit with all the in-depth information available.

Travelers get all the information they want in a one-stop shopping experience. It's free and convenient to order and their comprehensive packet arrives in a timely manner.

And you free yourself from the time-consuming task of packing and shipping brochures while saving money on envelopes, labels and labor. Oh, and you get free marketing intelligence to boot.

Don't let one more potential customer pass you by. Join forces with One Fulfillment today. We'll help you build your tourism business - one traveler at a time.



- Reach more potential tourists through the high traffic of the state web site
- Skip all the hassles of stuffing envelopes and sticking labels
- Pay only your first class postage rate for each brochure mailed. No other fees!
- Receive quantity discounts further lowering your fulfillment costs
- We cover the costs of envelopes and all mailing supplies
- You receive valuable market intelligence in your monthly reports along with your invoice

Online Tourism Brochure Fulfillment Services

Sign Up.

Yes, I'd like to fulfill my brochure through the order page on ndtourism.com

We'll process the orders from the official North Dakota Tourism website, and send your brochure at the regular first class postal rate. Please complete this form and mail it along with a copy of your current brochure to the address below. We'll weigh your brochure and send you an agreement. Once you've signed the agreement, all you need to do is send us a supply of your brochures to us and we'll get you started.

Brochure Title _____

Organization Name _____

Contact Name _____

Mailing Address _____

City, State, Zip _____

Phone Number _____

E-mail Address _____

Interest Selection.

Please select the appropriate kit(s) for your brochure:

- Western region kit
- Central region kit
- Eastern region kit
- Hunting kit
- Birding kit
- Outdoor Recreation kit
- Golf kit
- Family Entertainment kit

We pass along the savings by providing quantity discounts to our participants! As your monthly number of orders increases, your rate for additional orders decreases and you will actually be paying less than first class postage for each brochure mailed. Here's how the discounts break down:

1 to 250 orders at normal first class postage
251 – 500 at 90% of first class postage
501 – 750 at 85% of first class postage
751 – 1,000 at 80% of first class postage
1,000 + at 75% of first class postage

Super Rate Tier – Commit to 15,000 or more orders and all brochures go at 50% of first class postage

Cost Management.

Spend only what you can afford.

While most communities and attractions benefit greatly from our quantity discounts, we understand that some important tourism industry members don't have a promotional budget that will allow such large numbers of brochures to be mailed monthly. So, we've tailored our program to allow participants to cap their monthly participation. Select the number of monthly brochures you can afford to send through our program (minimum of 150) and we'll hide your brochure from the online order form once you've reached that level each month. There are no disappointed customers who expected to receive your brochure and didn't. At the beginning of the following month, your brochure will reappear for ordering.

If you need to set a cap, specify here: _____

Send completed form and a copy of your current brochure to:

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www.onefulfillment.com