



2019 COOPERATIVE MARKETING PROGRAM RESERVATION
 NORTH DAKOTA DEPARTMENT OF COMMERCE/TOURISM DIVISION
 SFN 59647 (10/20187)

Business/Organization	Contact Name	
Name of Attraction/Community	Address	
City	State	ZIP Code
Telephone Number	Fax Number	
E-mail	Website	

Partnerships are available on a first-come, first-served basis. This form must be returned by Friday, December 28, 2018, for consideration. Mail, e-mail or fax this form to:

North Dakota Department of Commerce/Tourism Division
 Attention: Heather LeMoine
 PO Box 2057
 Bismarck, ND 58502-2057
 E-mail: hlemoine@nd.gov
 Phone: 701-328-5372 Toll-Free: 800-435-5663

The following cooperative advertising opportunities need to be reserved and placed through North Dakota Tourism.

Spring Canada Newspaper Placement (May) Up to 4 partners	Summer U.S./Canada/in-state Newspaper Placement (June) Up to 4 partners
1/6 page, \$500	1/6 page, \$1,750
Fox sports North on-air segments – Television Up to 5 partners	Star Tribune Magazine (June) Up to 4 partners
\$2,500	1/6 page, \$500

The following cooperative opportunities need to be reserved and placed with program managers at North Dakota Tourism.

Outdoor Marketing – Sport Shows Mike Jensen, mjjensen@nd.gov	International Traveler Fred Walker, fwalker@nd.gov
Brochure distribution, \$75	Great American West Roundup
Sport Show booth representation, \$250	IPW
Public Relations Kim Schmidt, ksschmidt@nd.gov	Social Media Alicia Jolliffe, ajolliffe@nd.gov
Paid influencer program, \$500 - \$1,500	Sponsored social content, \$250 per post

The following cooperative advertising needs to be placed directly with the publications listed below. North Dakota Tourism tries to keep cooperative interest in mind for future buys and would like to track partner interest. Please check and share which publications you plan to cooperatively advertise with. (Please check all those that apply.)

Leisure Market		Canadian Market – Magazine Advertising	
	AAA Living		CAA Manitoba Magazine
	Better Homes and Gardens		CAA Saskatchewan
	Chicago Life		Canadian Living
	Chicago Magazine		Style at Home
	Travel 50 & Beyond		Canadian Geographic
	Midwest Living		Western Living
	MKE-Milwaukee's Lifestyle Magazine		
	Star Tribune Newspaper	Outdoor Travel Niche	
			Backpacker Magazine
Leisure Market - Digital			Ducks Unlimited
	Madden Media		National Parks Magazine
	Sojern		On Wisconsin Outdoors
	NDtourism.com		
	North Dakota Tourism Enews Program	History & Western Niche	
			True West
			Smithsonian