

Governor's Photo Contest for Travel and Tourism

A partnership of the Office of Governor Doug Burgum, AAA, North Dakota Tourism and the North Dakota Council on the Arts

The North Dakota Governor's Photo Contest for Travel and Tourism celebrates the talents of North Dakotans and the scenic beauty, adventure, wildlife, places and people they enjoy here. The contest is open now through August 31, 2018.

Eligibility:

Contest is open to all North Dakota resident photographers 18 years of age or older, and those under 18 with consent of a parent or legal guardian. All federal, state and local laws and regulations apply. Entry deadline is August 31, 2018.

Contest Rules:

- Show North Dakota's appeal as a travel destination.
- Contest categories:
 - ***Adventure and Recreation*** (outdoor activities, kayaking, hiking, mountain biking, hunting, fishing, camping)
 - ***Places to Visit*** (sites where you would take visitors in and around your community; lakes, statues, landmarks, favorite businesses, museums, historic sites, etc.)
 - ***Communities and Events*** (vibrant Main Streets, community events from art and wine walks to parades, to fairs and festivals or anything that showcases North Dakota communities)
 - ***Fun with Family and Friends*** (photos showing people having fun in North Dakota)
 - ***Scenery*** (always the most entered category with sunsets, landscapes, northern lights, starry nights, or anything showing the beauty all around the state)
 - ***Wildlife*** (with 63 wildlife refuges, there's no shortage of wildlife to capture)
- Only North Dakota residents are eligible.
- Photos must have been taken in North Dakota, preferably within the last three (3) years.
- Only color photographs will be considered.
- Submission of the photo entry is entrant's guarantee as the photographer and copyright holder of the photo with rights to distribute the image.
- You must have the consent of those, or the guardians of minors, whose faces are visible in the image and be able to provide proof of consent via signed waiver.
- By entering the contest, photographers agree that if their photo is selected, they agree to grant the North Dakota Department of Commerce, its affiliates and AAA royalty-free rights and license to use, copy, publically display, publish or distribute images offline and online. Credit will be given to the photographer of the image, as space allows.

How to Enter:

Online Method

1. Online submission is the preferred entry method via www.flickr.com.
2. Join the Travel North Dakota group on Flickr if you are not already a group member. <https://www.flickr.com/groups/northdakota/>
 - a. Membership to Flickr and to the Travel North Dakota group is free.
 - b. The frequently-asked questions page at Flickr can answer questions regarding membership, uploading and sharing photos. <https://www.flickr.com/help/faq/>
3. Add your photo(s) to the Travel North Dakota photo pool (<https://www.flickr.com/groups/northdakota/>) and tag them with “**ND2018Contest**” and the contest category or categories (listed above) that apply to each image. Photos must be uploaded and tagged by August 31, 2018. There is no limit to the number of entries allowed per photographer
4. Untagged photos will not be entered in the contest. North Dakota Tourism is not responsible for lost, late, misdirected, incomplete entries or technical errors.
5. Upload the highest-resolution image possible – at least 8”x10” @ 300 dpi (or 1024x768 pixels).
6. Entered photos must be family-friendly. Inappropriate photos will be removed from the group.
7. Information about the photo must include:
 - a. Title of the photo
 - b. Location in state where the photo was taken
 - c. Date photo was taken
 - d. Contest Category as listed above (more than one category may apply)
 - e. Name and residence town of photographer
8. Entrant should include contact information – such as an email address – in their Flickr profile, or frequently check Flickr mail, in order to be contacted by North Dakota Tourism for name, address, telephone number and email address.
 - a. Failure to respond to inquiries within three days may result in the disqualification of a winning photograph.

Mail-In Method

1. Photo submissions must be received by August 31, 2018.
2. Photos need to be submitted on CD with a 5x7 or 8x10 print copy
 - Prints do not need to be mounted or framed
3. The following information must be clearly labeled on both the CD and back of the print:
 - Entrant’s name
 - Address
 - Telephone number
 - E-mail address
 - Title of photo
 - Location in state where photo was taken
 - Date photo was taken
 - Contest Category
4. Multiple entries may be included in one mailing
5. We cannot guarantee that entered photos will be returned
6. Photo entries can be mailed to:

Cassie Theurer
Dept. of Commerce, Tourism Division
PO Box 2057
Bismarck, ND 58502-2057

7. Photo entries can be delivered to AAA branch office, located at:
 - 4950 13th Ave S, Fargo

Winners:

Number of winners will be determined by the number of entries and the quality of photos in each category. Photos will be judged by a panel of North Dakota Tourism, Governor's Office, AAA and North Dakota Council on the Arts staff familiar with photography and responsible for selecting images for various marketing materials. Photos will be judged on the following:

- Ability to showcase North Dakota as a Legendary travel destination
- Originality
- Interest of the subject matter
- Visual appeal and consistency with the category theme

One winner will be selected in each category and a \$200 cash prize will be awarded to the photographer of each selected photo. Additional honorable mentions may be selected in each category, with photographers receiving \$50 and North Dakota Legendary merchandise. A Best of Show photo will be selected from the winning photographs, and the photographer will receive an additional \$300 cash prize and free, one-year basic membership to AAA.

Winning photographs will be published in North Dakota Tourism's 2019 promotional materials and website. Winning photographs will be eligible for display in AAA North Dakota branch offices and may be printed in AAA regional publications. Winners will also be published in North Dakota Tourism's newsletter and likely in future promotional publications and marketing efforts.

Winning photographs will be displayed in the North Dakota Capitol during the fourth quarter of 2018, through a partnership with the North Dakota Council on the Arts.

Additional:

Judging of photos will take place within three weeks of the contest deadline. Winners will be notified via email and/or phone the day of judging with contest announcements and press releases to be distributed soon thereafter.

Professional and freelance photographers who are interested in working with North Dakota Tourism should contact Cassie Theurer at (701) 328-5387 or catheurer@nd.gov in order to submit portfolios and samples.