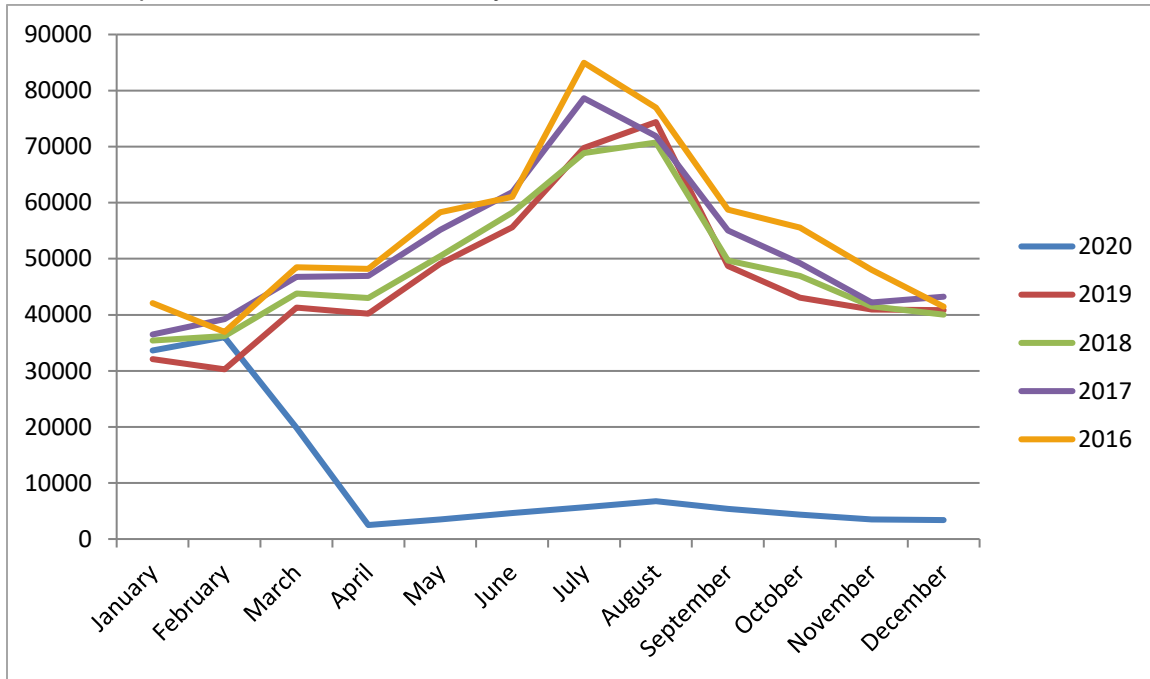


North Dakota Industry Dashboard – Q4 2020

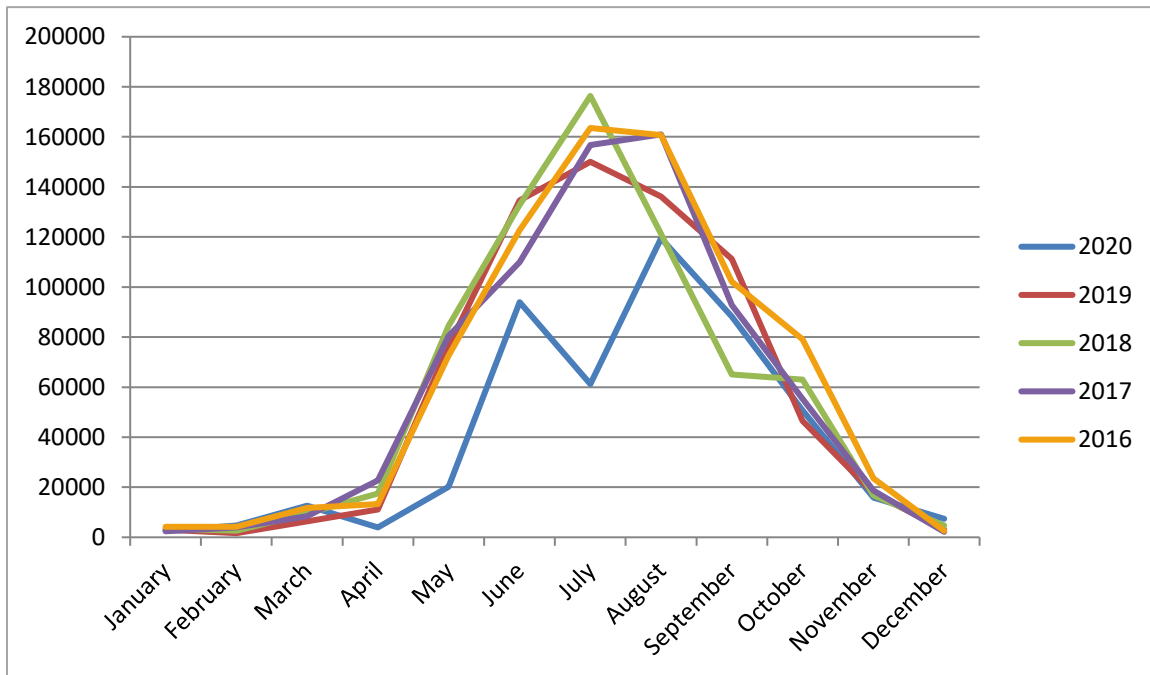
Canadian Border Crossings (Autos)

Source: Department of Homeland Security



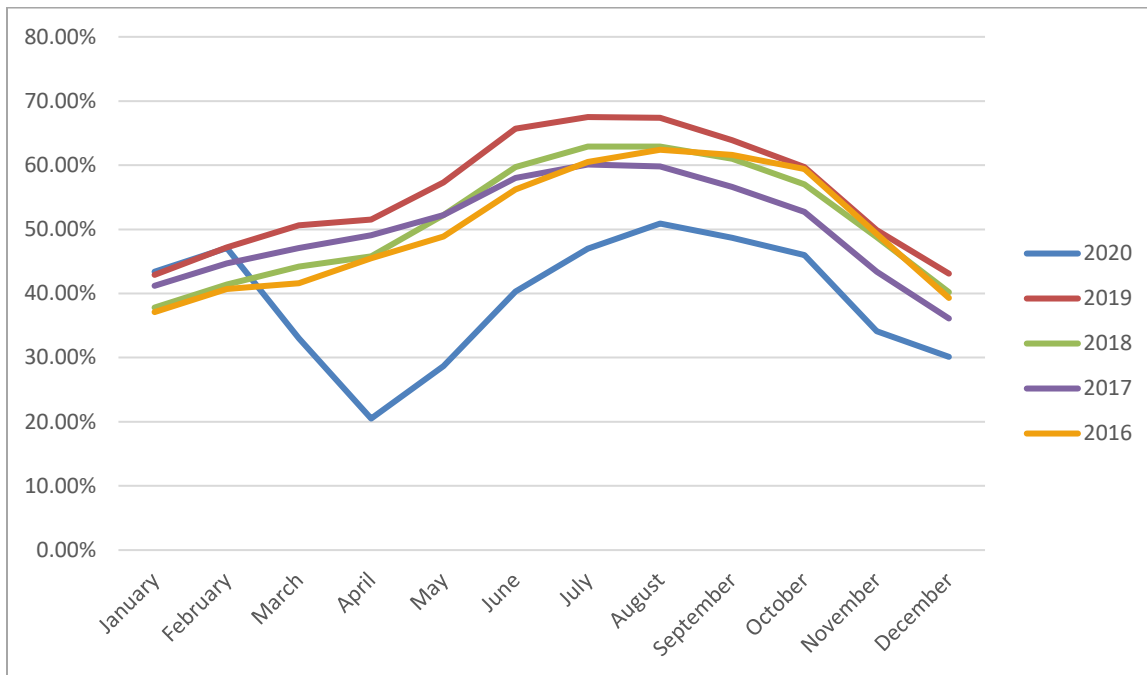
Theodore Roosevelt National Park Visitation

Source: National Park Service



Monthly Statewide Hotel Occupancy (%)

Source: Smith Travel Research

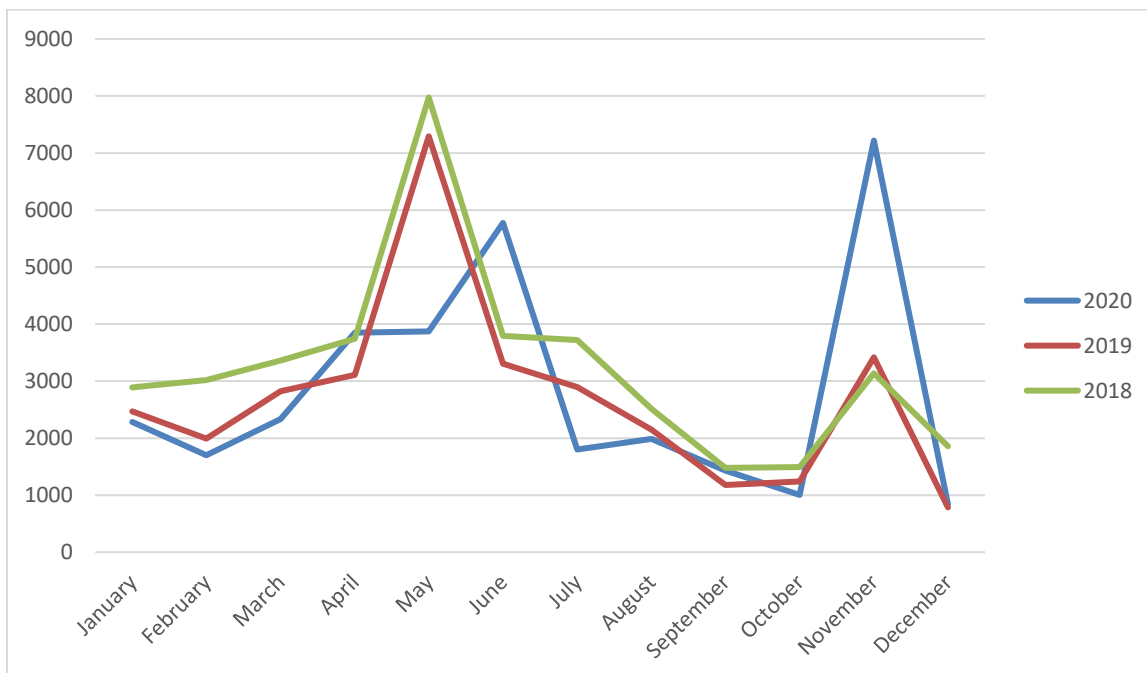


Hotel Data

| | December 2020 | | | Year-to-Date | | |
|---------------------------|---------------|---------|---------|--------------|----------|---------|
| | Occ | ADR | RevPAR | Occ | ADR | RevPAR |
| United States | 36.7% | \$91.96 | \$33.76 | 44.0% | \$103.25 | \$45.48 |
| West North Central Region | 30.9% | \$75.45 | \$23.30 | 39.1% | \$83.65 | \$32.72 |
| North Dakota | 30.1% | \$68.15 | \$20.51 | 39.1% | \$72.97 | \$28.55 |

Traditional Inquiries

Source: North Dakota Tourism



Visits to NDtourism.com

Source: Google Analytics

