

A person with curly hair is seen from the back, sitting at a wooden desk and working on a laptop. The laptop screen is white. On the desk, there is a green potted plant, a pair of black headphones, and a smartphone. The background is slightly blurred, showing a glass of water and some papers.

Digital Education Recommendations from ND Tourism

Continuing our education is one of the best gifts we can give ourselves! Especially in the constantly changing world of marketing. Here are a few recommendations from the North Dakota Tourism Team to keep yourself motivated and up-to-date on the latest trends.

Marketing Resources

Scott Stratten “UnMarketing”

His slogan is “Stop Marketing. Start Engaging.” With a hint of humor, Scott teaches you how to think differently in a world where so many marketers follow the same formula.

Click here to follow him on [Facebook](#)

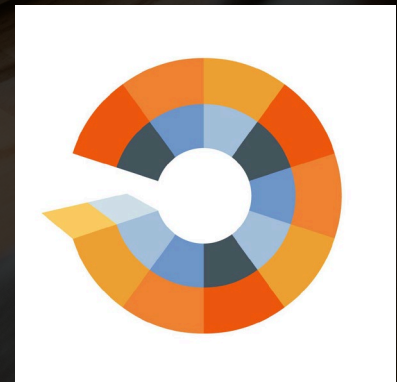
Click here to follow him on [LinkedIn](#)



Social Media Today

Ever get exhausted with the constant changes in the social world? No reason to do research of your own anymore with Social Media Today. They're all about keeping you updated. They even have daily newsletters that will break down everything you need to know in a short, easy to understand format.

[Learn more about them and sign up here.](#)



Leadership

Simon Sinek

He's the author of "Start with Why" a book about how to become more fulfilled about your work.

Click here to follow him on [Facebook](#)

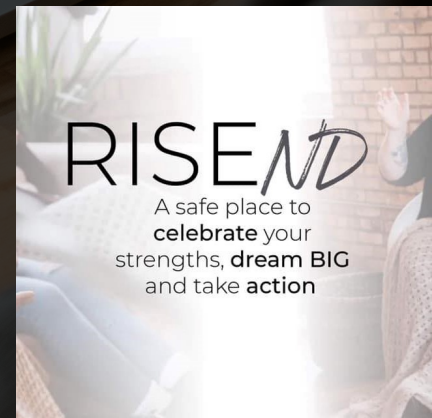
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Rise ND

This local FB group brings together North Dakota women in support of one another to help empower and enlighten our community together.

[Join their group here](#)



Leadership

Reality Based Leadership

New York Times Best-Selling Author and former therapist, Cy Wakeman is a dynamic keynote speaker advocating a revolutionary new approach to work. She has helped hundreds of thousands of people learn to free themselves from frustration and find opportunities in every challenge they face.

[Check out her website here](#)



For Fun

Ted Talks

The massively popular Ted Talks cover a huge variety of topics all under the theme of “ideas worth spreading”. Learn more about Ted Talks here:

<https://www.ted.com/talks>

The TED logo, consisting of the letters "TED" in a bold, red, sans-serif font, is centered within a white square.

Dry Bar Comedy

Who doesn't need a laugh right now? This is a collection of clean comedy clips to full specials for free.

[Follow Dry Bar Comedy Here](#)

The Dry Bar Comedy logo, featuring the words "DRYBAR" in a large, white, bold, sans-serif font and "comedy" in a smaller, white, lowercase, sans-serif font, both set against a solid purple square background.



Thanks for reading and if you have any questions or anything else you would like to learn more about, please email Alicia Jolliffe at ajolliffe@nd.gov

Click on the icons below to follow North Dakota's Tourism social channels here. Use the hashtag #BeNDLegendary or tag us so we can build up North Dakota together!

