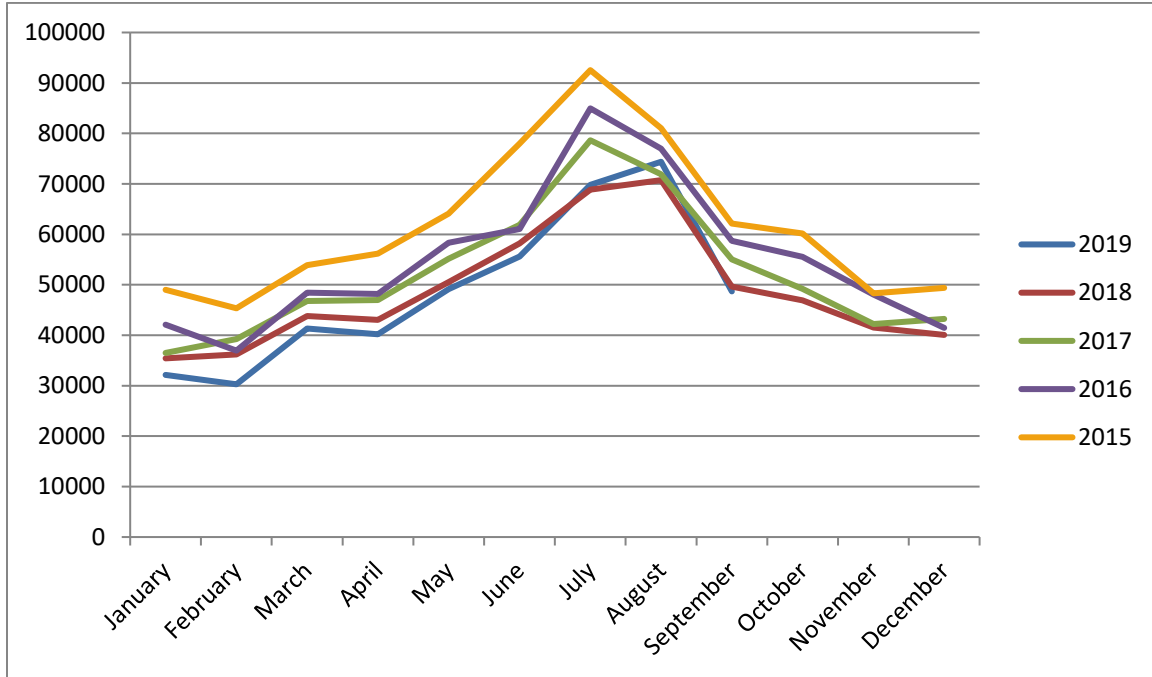


# North Dakota Industry Dashboard – 2019

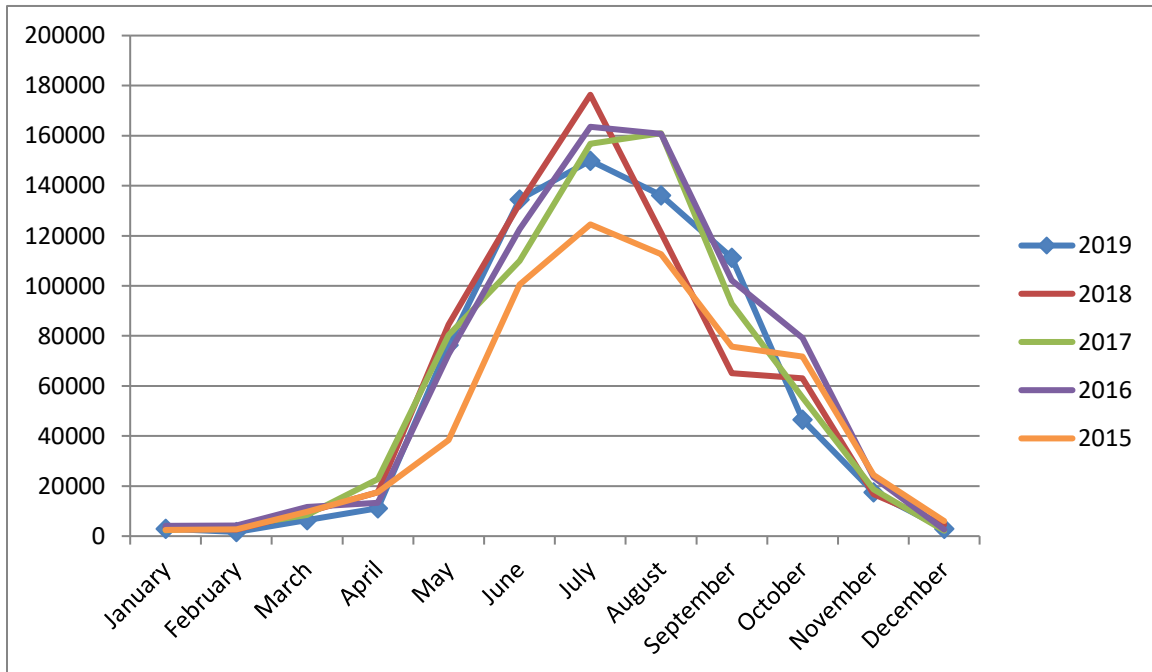
## Canadian Border Crossings (Autos), 2014-2019

Source: Department of Homeland Security



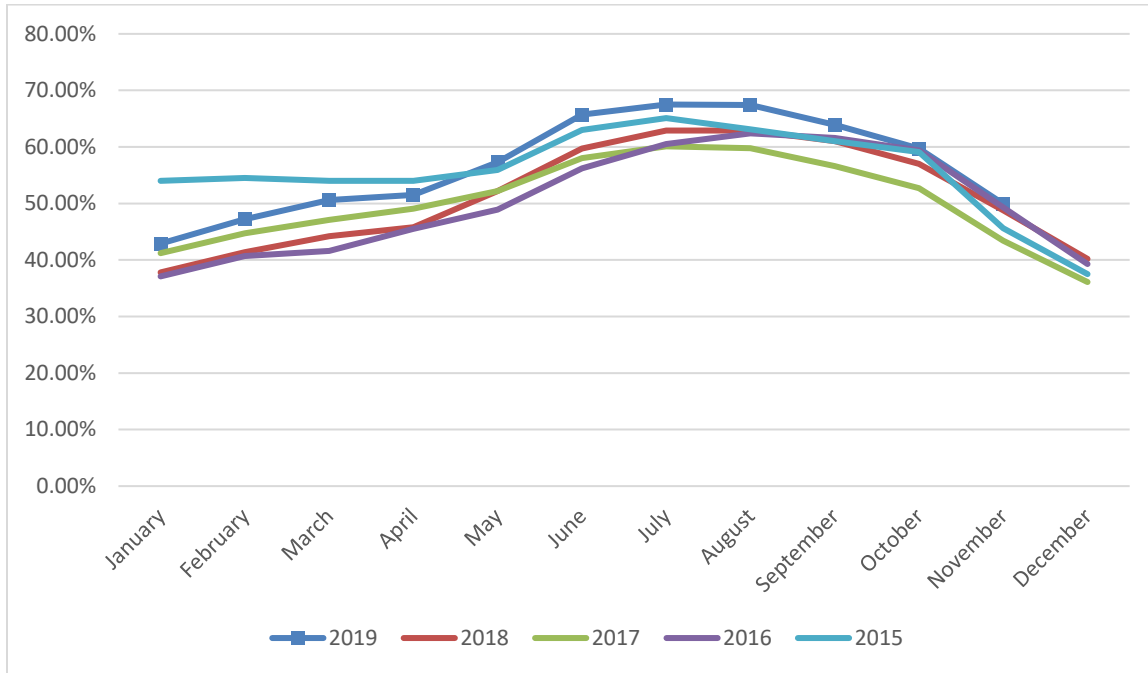
## Theodore Roosevelt National Park Visitation, 2015-2019

Source: National Park Service



## Monthly Statewide Hotel Occupancy (%), 2015-2019

Source: Smith Travel Research



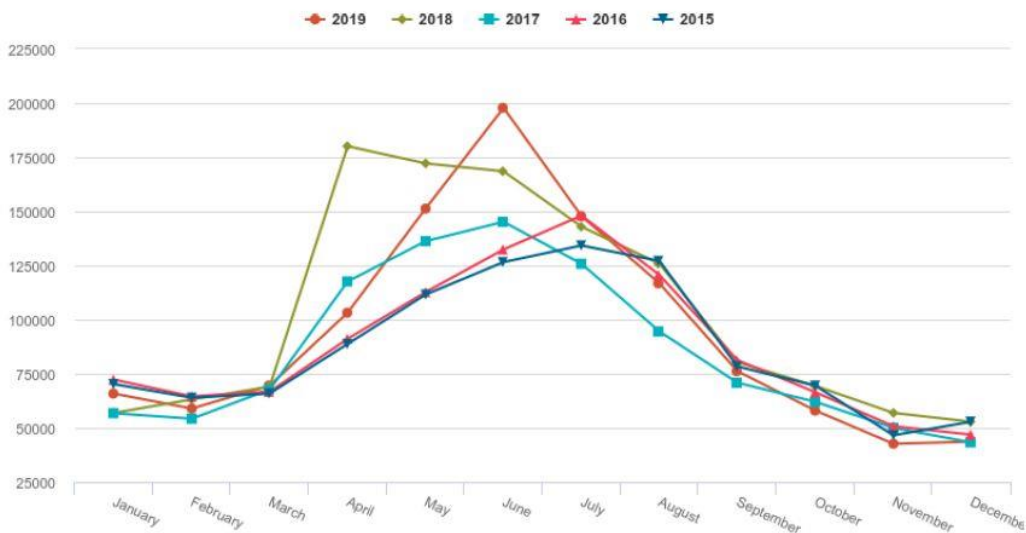
## Hotel Data, November 2019

U.S. occupancy rate:	61.8%	ND ADR:	\$78.21
West North Central occupancy rate:	52.9%	ND RevPar:	\$39.01
ND occupancy rate:	49.9%		

## Visits to NDtourism.com

Source: Google Analytics

Visits over Time



### Traditional Inquiries, 2014-2019

