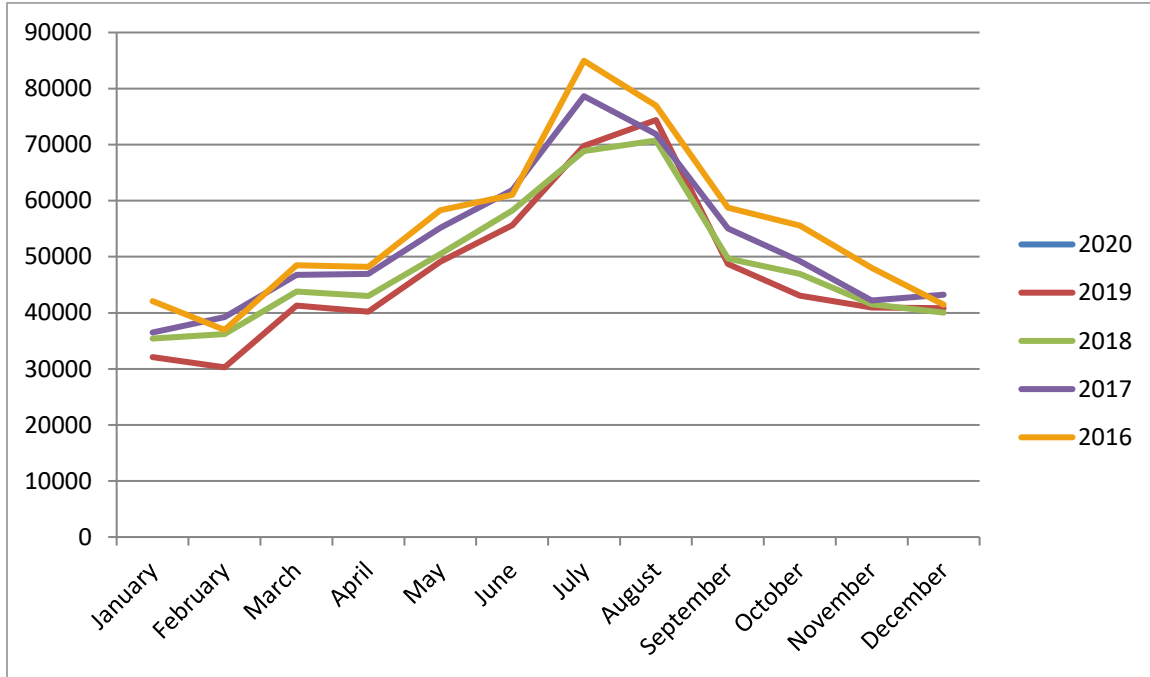


North Dakota Industry Dashboard – Q1 2020

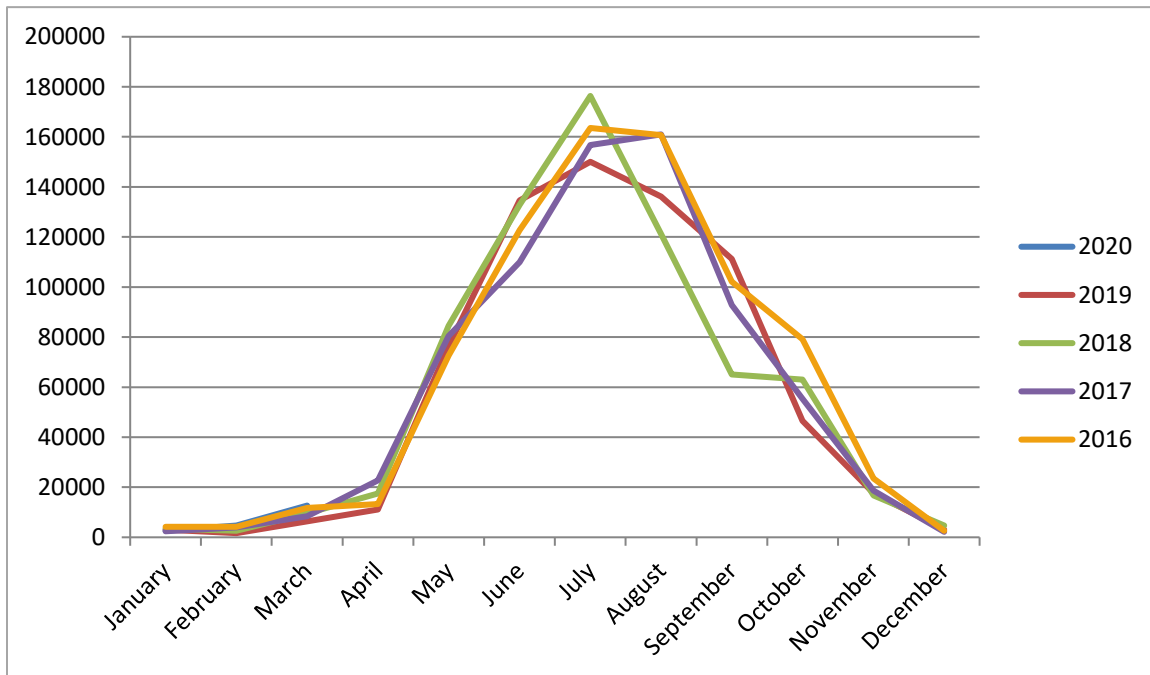
Canadian Border Crossings (Autos)

Source: Department of Homeland Security



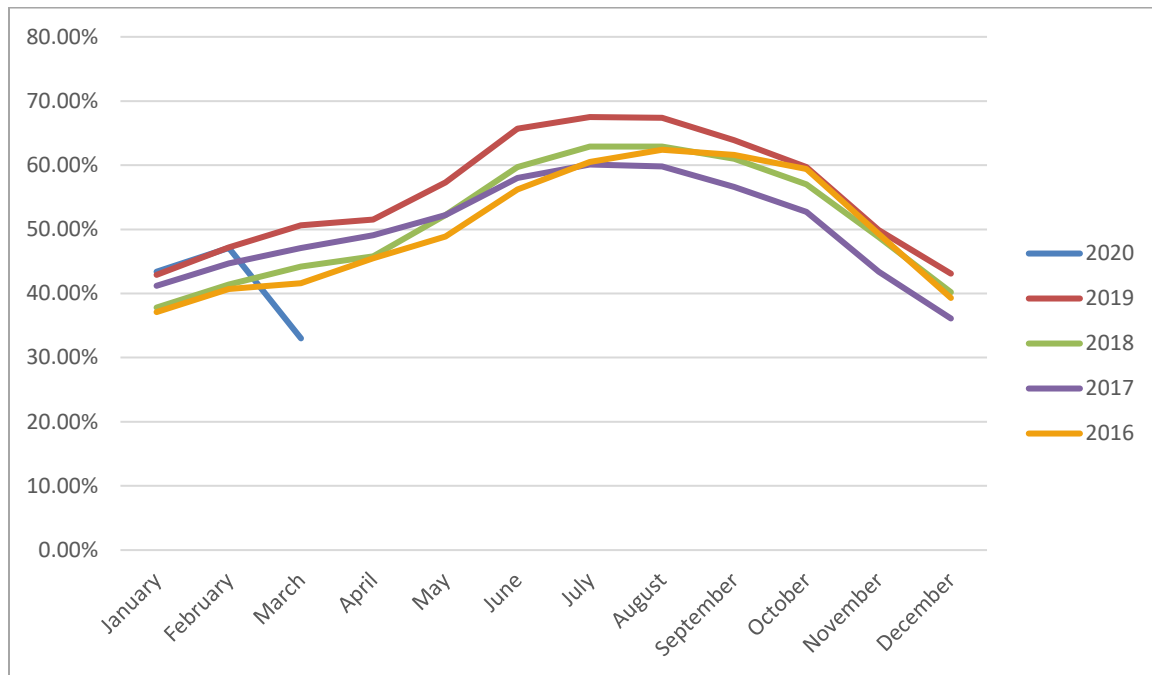
Theodore Roosevelt National Park Visitation

Source: National Park Service



Monthly Statewide Hotel Occupancy (%)

Source: Smith Travel Research

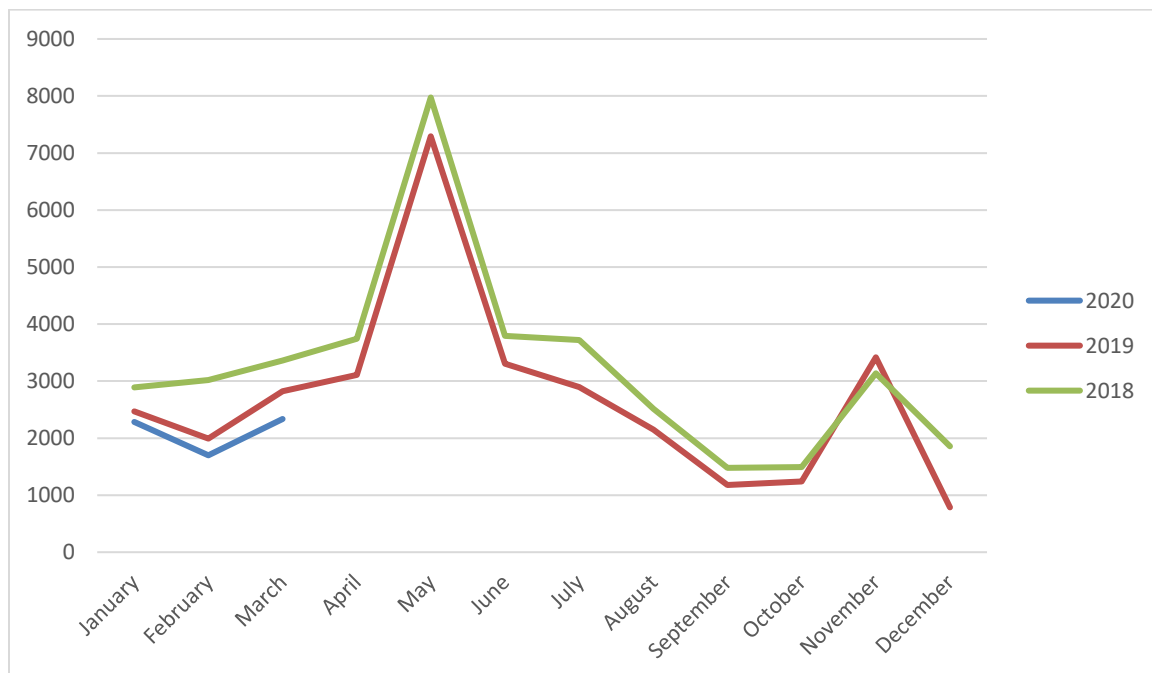


Hotel Data

	March 2020			Year-to-Date		
	Occ	ADR	RevPAR	Occ	ADR	RevPAR
United States	39.4%	\$110.66	\$43.54	51.8%	\$123.76	\$64.14
West North Central Region	34.2%	\$85.30	\$29.15	42.2%	\$91.13	\$38.46
North Dakota	33.0%	\$75.47	\$24.89	41.0%	\$79.85	\$32.71

Traditional Inquiries

Source: North Dakota Tourism



Visits to Ndtourism.com

Source: Google Analytics

