

## **Governor's Photo Contest for Travel and Tourism**

*A partnership of the Office of Governor Doug Burgum, AAA, North Dakota Tourism and the North Dakota Council on the Arts*

The North Dakota Governor's Photo Contest for Travel and Tourism celebrates the talents of North Dakotans and the appeal of our wide-open spaces, where you can follow your curiosity, not the crowds. We ask that all photographers respect social distancing, closures and executive orders in place while gathering imagery in this unprecedented time. The contest is open now through August 31, 2020.

### **Eligibility:**

Contest is open to all North Dakota resident photographers. Contest entrants under the age of 18 must have parental/guardian permission to participate. All federal, state and local laws and regulations apply. Best in Show winner from last year is ineligible for entry this year (eligible again next year). Anyone winning a category the last two consecutive years is ineligible this year (eligible again next year).

### **Contest Rules:**

- The main purpose of the contest is to showcase North Dakota's appeal as a travel destination.
- Contest categories have changed to reflect social distancing:
  - **Roadtrips** (byways, backways, views from the road and other ways we can relieve stress by taking advantage of our open roads)
  - **#InThisTogetherND** (hiking trails, biking trails, kayaking, fishing, hunting, horseback riding and other activities that show how we are still being responsible and respecting social distancing while showing how we can still Be Legendary and enjoy life in North Dakota)
  - **Wildlife** (with 63 wildlife refuges, there's no shortage of wildlife to capture)
  - **Badlands Scenery** (scenic places in our Badlands)
  - **Beyond the Badlands Scenery** (scenery, including valleys, prairies, hills, mountains, sunflowers and other beautiful places throughout the state)
  - **Our Towns** (public art, city overlooks, defining structures, etc.)
- Only North Dakota residents are eligible.
- Photos must have been taken in North Dakota, preferably within the last three (3) years.

- Only color photographs will be considered.
- Submission of the photo entry is entrant's guarantee as the photographer and copyright holder of the photo with rights to distribute the image.
- You must have the consent of those, or the guardians of minors, whose faces are visible in the image and be able to provide proof of consent via signed waiver.
- By entering the contest, photographers agree if their photo is selected to grant the North Dakota Department of Commerce, its affiliates and AAA royalty-free rights and license to use, copy, publicly display, publish or distribute images offline and online. Credit will be given to the photographer of the image, as space allows.

## How to Enter:

### **Online Method (Google Photos)**

1. On <https://photos.google.com/>, create an album and upload photos for your submissions.
  - a. Accounts are free with a gmail or a gmail-enabled email account.
  - b. Help for Google photos available here  
<https://support.google.com/photos#topic=6128818>
2. For each photo, information must include:
  - a. Title of the photo
  - b. Location in state where the photo was taken (or geotagged on the map)
  - c. Date photo was taken (usually included in photo data)
  - d. Contest Category as listed above (more than one category may apply)
3. Upload the highest-resolution image possible – at least 8"x10" @ 300 dpi (or 2400x3000 pixels).
4. Entered photos must be family-friendly and follow the rules as stated in our Flickr group (<https://www.flickr.com/groups/northdakota/>). Inappropriate photos will be removed.
5. Share the album with [catheurer@nd.gov](mailto:catheurer@nd.gov).
6. Photos must be uploaded and shared by August 31, 2020. There is no limit to the number of entries allowed per photographer.
7. If photo is chosen, photographer will be asked to provide name and city of residence.
8. Entrant should frequently check email address connected to Google photos in September, to be contacted by North Dakota Tourism for name, address, telephone number and email address.
  - a. Failure to respond to inquiries within three days may result in the disqualification of a winning photograph.

### **Online Method (Flickr)**

1. On [www.flickr.com](http://www.flickr.com), join the Travel North Dakota group on Flickr if you are not already a group member. <https://www.flickr.com/groups/northdakota/>
  - a. Membership to Flickr and to the Travel North Dakota group is free.
  - b. The frequently asked questions page at Flickr can answer questions regarding membership, uploading and sharing photos.  
<https://www.flickr.com/help/faq/>
2. Add your photo(s) to the Travel North Dakota photo pool (<https://www.flickr.com/groups/northdakota/>) and tag them with "**ND2020Contest**" and the contest category or categories (listed above) that apply to each image. Photos must be uploaded and tagged by August 31, 2020. There is no limit to the number of entries allowed per photographer.
3. Untagged photos will not be entered in the contest. North Dakota Tourism is not responsible for lost, late, misdirected or incomplete entries or technical errors.
4. Upload the highest-resolution image possible – at least 8"x10" @ 300 dpi (or 2400x3000 pixels).
5. Entered photos must be family-friendly and follow the group rules as stated (<https://www.flickr.com/groups/northdakota/>). Inappropriate photos will be removed from the group.
6. Information about the photo must include:
  - a. Title of the photo
  - b. Location in state where the photo was taken
  - c. Date photo was taken
  - d. Contest Category as listed above (more than one category may apply)
7. If photo is chosen, photographer will be asked to provide name and city of residence.
8. Entrant should frequently check Flickr mail in September, to be contacted by North Dakota Tourism for name, address, telephone number and email address.
  - a. Failure to respond to inquiries within three days may result in the disqualification of a winning photograph.

### **Mail-In Method**

1. Photo submissions must be **received** by August 31, 2020.
2. Photos need to be submitted on CD or USB flash drive with at least a 4x6 print copy.
  - Prints do not need to be mounted or framed.
3. The following information must be included with the CD or USB drive and on the back of the print:
  - Entrant's name
  - Address

- Telephone number
  - E-mail address
  - Title of photo
  - Location in state where photo was taken
  - Date photo was taken
  - Contest Category
4. Multiple entries may be included in one mailing.
  5. We cannot guarantee that entered photos will be returned.
  6. Photo entries can be mailed to:

Cassie Theurer  
Dept. of Commerce, Tourism Division  
PO Box 2057  
Bismarck, ND 58502-2057

### **Winners:**

Number of winners will be determined by the number of entries and the quality of photos in each category. Photos will be judged by a panel of North Dakota Tourism, Governor's Office, AAA and North Dakota Council on the Arts staff familiar with photography and responsible for selecting images for various marketing materials. Photos will be judged on the following:

- Ability to showcase North Dakota as a destination where we can Be Legendary
- Originality
- Interest of the subject matter
- Visual appeal and consistency with the category theme

One winner will be selected in each category and a \$200 cash prize will be awarded to the photographer of each selected photo. Additional honorable mentions may be selected in each category, with photographers receiving \$50 and North Dakota merchandise. A Best of Show photo will be selected from the winning photographs, and the photographer will receive an additional \$300 cash prize and a free, one-year basic membership to AAA.

Winning photographs may be used in North Dakota Tourism's newsletters, promotional materials and social channels, as well as AAA publications and social media channels.

Winning photographs will be displayed in the North Dakota Capitol during the fourth quarter of 2020, through a partnership with the North Dakota Council on the Arts.

### **Additional:**

Judging of photos will take place within three weeks of the contest deadline. Winners will be notified via email and/or phone following judging with contest announcements and press releases to be distributed soon thereafter.

Professional and freelance photographers interested in working with North Dakota Tourism should contact Cassie Theurer at 701-328-5387 or [catheurer@nd.gov](mailto:catheurer@nd.gov) in order to submit portfolios and samples.