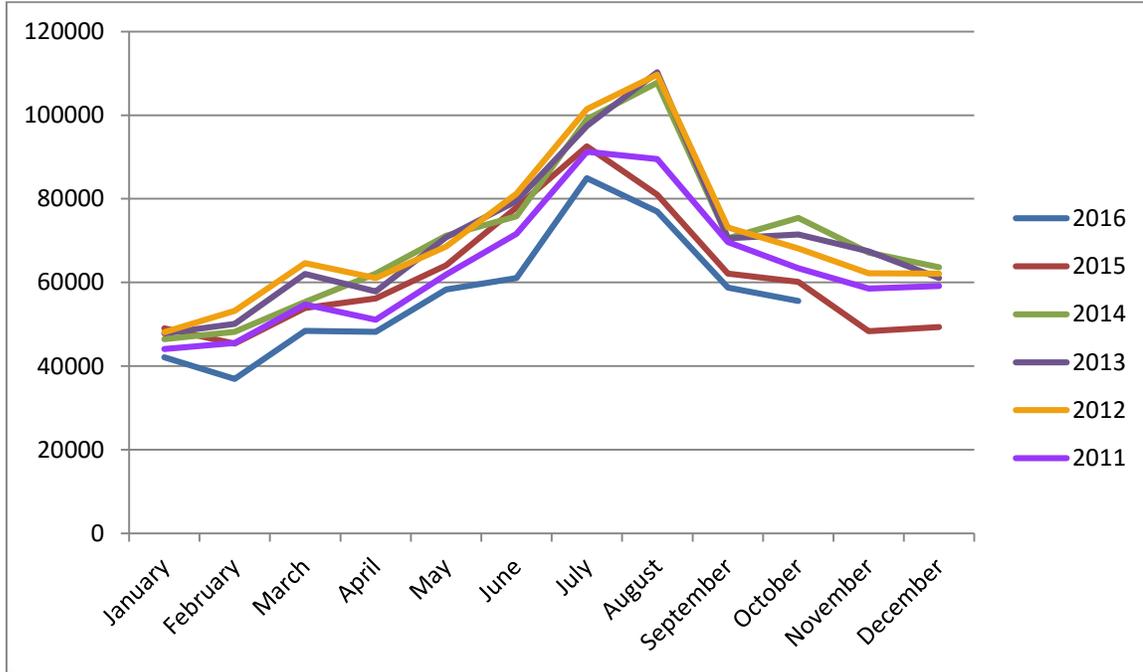


## North Dakota Industry Dashboard – November 2016

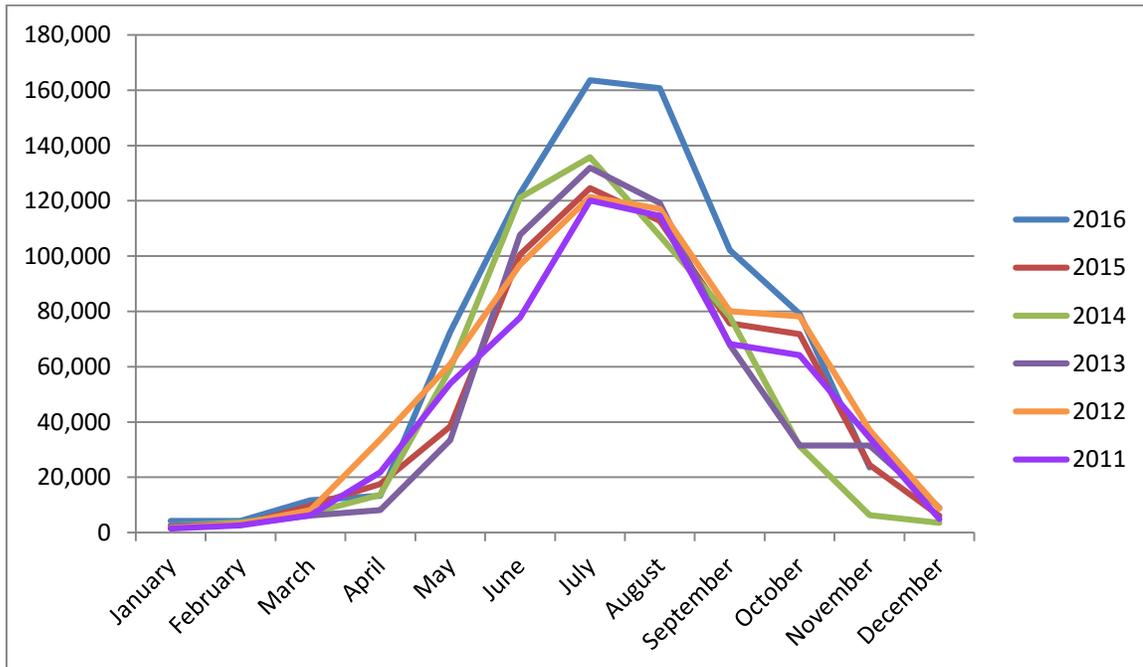
### Canadian Border Crossings (Autos), 2011-2016

Source: Department of Homeland Security



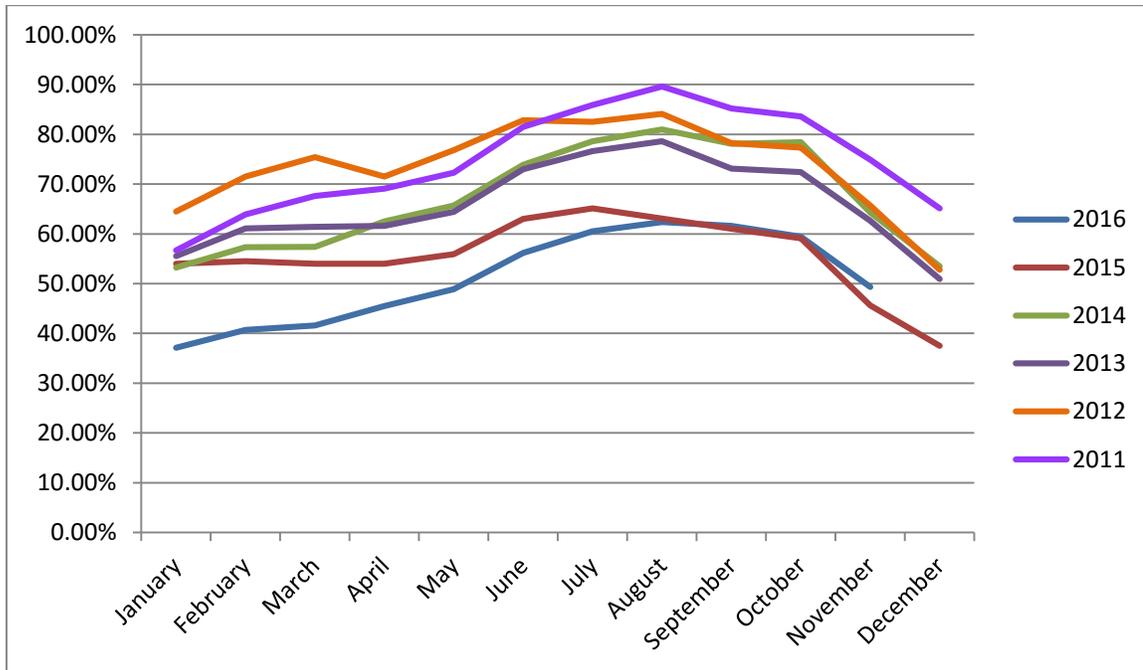
### Theodore Roosevelt National Park Visitation, 2011-2016

Source: National Park Service



## Monthly Statewide Hotel Occupancy (%), 2011-2016

Source: Smith Travel Research

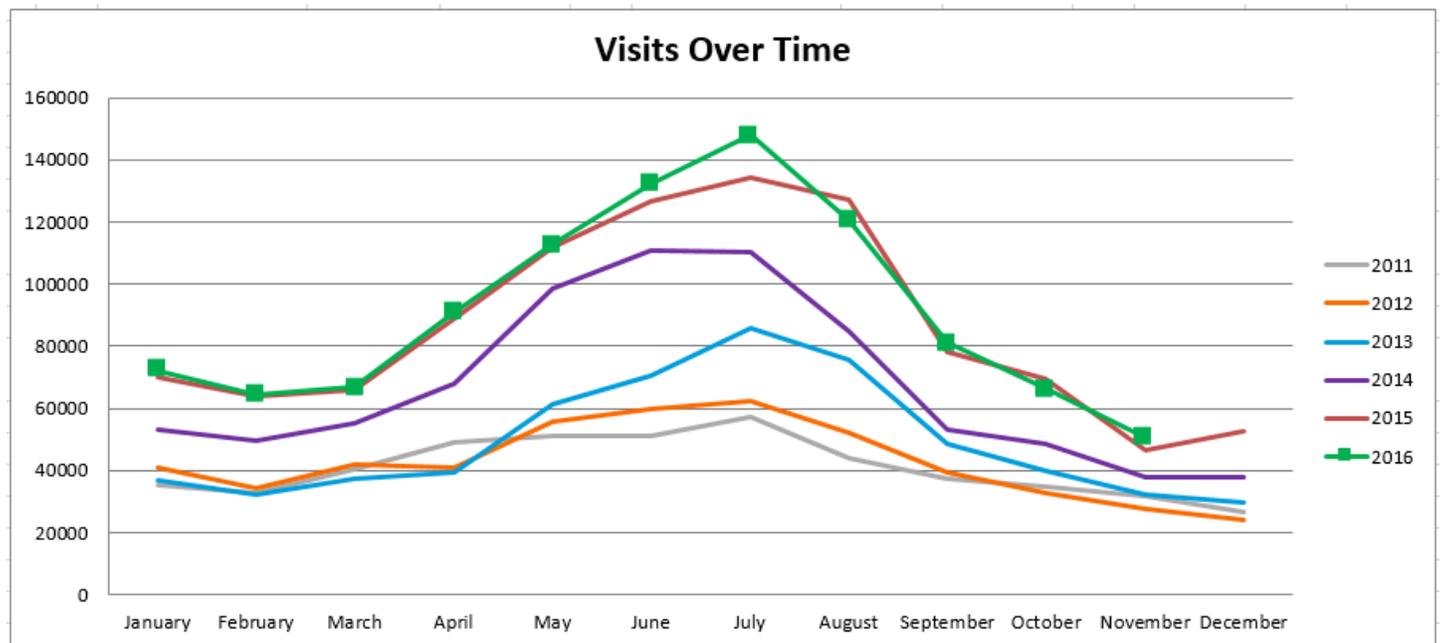


## Hotel Data, November Year-To-Date

U.S. occupancy rate:	66.7%	ND ADR:	\$83.51
West North Central occupancy rate:	60.5%	ND RevPar:	\$42.82
ND occupancy rate:	51.3%		

## Visits to NDtourism.com

Source: Google Analytics



### Traditional Inquiries, 2014-2016

Sources: TV, Magazine, Radio, Phone, Mail, Newspaper, Website

