

Governor's 2010 North Dakota Photo Contest

A partnership of Office of Governor John Hoeven, North Dakota Tourism and AAA

Eligibility:

Contest is open to all amateur photographers who are 18 years of age or older who are legal residents of North Dakota. An amateur photographer is one who practices photography as a hobby with little commercial work or reward. All federal, state and local laws and regulations apply.

Contest Rules:

- Contest categories are:
 - Adventure
 - Attractions
 - Events
 - People
 - Scenery
 - Wildlife
- Only amateur North Dakota photographers/residents are eligible
- Photos must have been taken in North Dakota, preferably within the last three (3) years
- Only color photographs will be considered
- Submission of the photo entry is entrant's guarantee as the photographer and copyright holder of the photo with rights to distribute the image.
- You must have the consent of those whose faces are visible in the image.
- By entering the contest, photographers agree to authorize North Dakota Tourism, AAA and their official marketing partners to use that image in promotional materials offline and online. Photos will be credited whenever possible.
- Winning photographers agree to transfer copyright and ownership to North Dakota Tourism.

How to Enter:

Mail-In Method

1. Photo submissions must be delivered or postmarked by September 8, 2010.
2. Photos need to be submitted on CD with a 5x7 or 8x10 print copy
 - Prints do not need to be mounted or framed
3. The following information must be clearly labeled on the CD and back of the print:
 - Entrant's name
 - Address
 - Telephone number
 - E-mail address
 - Title of photo
 - Location in state where photo was taken
 - Date photo was taken
 - Contest Category
4. Multiple entries may be included in one mailing; there is no limit to the number of entries allowed per photographer
5. We cannot guarantee that entered photos will be returned

6. Photo entries can be mailed to:
Heather LeMoine
Dept. of Commerce, Tourism Division
1600 Century Ave. E., Suite 2
PO Box 2057
Bismarck, ND 58502-2057
7. Photo entries can be delivered to AAA branch offices, located at:
 - 3113 N. 14th St., Bismarck
 - 4950 13th Ave S, Fargo

Online Method

1. Join the Legendary North Dakota Travel group on Flickr if you are not already a group member. <http://www.flickr.com/groups/northdakota/>
 - a. Membership to Flickr is free.
 - b. The frequently-asked questions page at Flickr can answer questions regarding membership, uploading and sharing photos. <http://www.flickr.com/help/faq/>
2. Add your photo(s) to the Legendary North Dakota Travel pool and tag it “ND2010Contest”.
 - a. If you forget to tag your photo it will be not be entered in the contest. North Dakota Tourism is not responsible for lost, late, misdirected, incomplete entries or technical errors.
3. Upload the highest-resolution image possible. 8”x10” @ 300 dpi (or 1024x768 pixels).
4. Entered photos must be family-friendly. Inappropriate photos will be removed from the group.
5. Information about the photo must include:
 - a. Title of the photo
 - b. Location in state where the photo was taken
 - c. Date photo was taken
 - d. Contest Category
6. Entrant should include some contact information in their flickr profile, or frequently check flickr mail, in order to be contacted by North Dakota Tourism for name, address, telephone number and email address.
 - a. Failure to respond to inquiries may result in the disqualification of a winning photograph

Winners:

Number of winners will be determined by the number of entries and the quality of photos in each category. Photos will be judged by a panel of North Dakota Tourism, Governor’s Office and AAA staff familiar with photography and responsible for selecting images for various marketing materials. Photos will be judged on the following:

- Ability to showcase North Dakota as a Legendary travel destination
- Originality
- Interest of the subject matter
- Visual appeal and consistency with the category theme

One winner will be selected in each category and a \$200 cash prize will be awarded to the photographer of each selected photo. Additional honorable mentions may be selected in each category, with photographers receiving North Dakota Legendary merchandise. A Best of Show photo will be selected from the winning photographs, and the photographer will receive an additional \$300 cash prize and free, one-year basic membership to AAA.

Winning photographs will be published in North Dakota Tourism's 2011 promotional materials and websites. Winning photographs will be eligible for display in AAA North Dakota branch offices and may be printed in AAA regional publications. Winners will also be published in North Dakota Tourism's newsletter and likely in future promotional publications and marketing efforts.